

REMARKS

Claims 1-39 are pending in the present application. Claims 1, 8, 17, 19, 20, and 38 have been amended.

The Decision on Appeal indicates that claims 32-37 are allowable because the cited Jovicic reference does not disclose or teach “the user being enabled to select a reward for redemption from the list of rewards previously collected by the user.” The independent claims have been amended to include this feature. Accordingly, it is believed that claims 1-39 are now in condition for allowance.

CONCLUSION

The Applicants respectfully submit that the present case is in condition for allowance and respectfully requests that the Examiner issue a notice of allowance.

The Office is hereby authorized to charge any fees determined to be necessary under 37 C.F.R. § 1.16 or § 1.17 or credit any overpayment to Kenyon & Kenyon **Deposit Account No. 11-0600**.

The Examiner is invited to contact the undersigned at (202) 220-4255 to discuss any matter concerning this application.

Respectfully submitted,



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